

## Euromena Consulting Appoints Two Consulting Directors

[@JenniferViard](#) [@MathieuHubier](#)

Paris - Euromena Consulting is pleased to announce today the appointment of **Jennifer Viard** and **Mathieu Hubier** as Directors.

**Jennifer Viard** and **Mathieu Hubier**, who were the first associates to join the Euromena Consulting adventure in its early beginning, are today managing a multicultural team and developing businesses in Europe and Africa, serving high-profile stakeholders on cross-cutting projects in the private and public sectors.

**Jennifer Viard** (NEOMA Business School – ex ESC Rouen) and **Mathieu Hubier** (EDHEC Business School), who both previously worked at PwC Transaction Services Paris, play a key role in Euromena Consulting's business development in Europe and Africa, expanding the firm's service offerings and regional reach.

Beyond a strong focus in the telecom, technology, energy and heavy industry sectors, Jennifer and Mathieu expanded the company's project outreach to fintech, healthcare and agribusiness as well as pioneered entry in new markets in Africa and the Middle East.

"Jennifer & Mathieu truly embody Euromena Consulting's DNA: their high-quality delivery to our clients, their entrepreneurial and adventurous spirit and their genuine curiosity for knowledge while striving to create lasting social impact in the markets we operate, have expanded Euromena's footprint among global consulting firms " said Fayçal El Darwiche, Euromena Consulting Managing Partner.

The entire Euromena Team wishes them every success in this exciting journey.



Jennifer Viard



Mathieu Hubier

### About Euromena Consulting

Euromena Consulting is a result-oriented management consulting firm with offices in Paris, Dubai and Beirut. Euromena Consulting operates in Europe, the Middle-East and Africa. Its services are centered around the following key functional areas:

- 1. Strategy Setting and Execution:** Business Corporate Strategy; Digitization; Policy and Regulatory Strategy
- 2. Performance Enhancement:** Transformation programs; Operation Model and HR Management; Ad Hoc Mediation; Business Coaching
- 3. Financial Management and Investments:** CFO Agenda; Investments and M&A